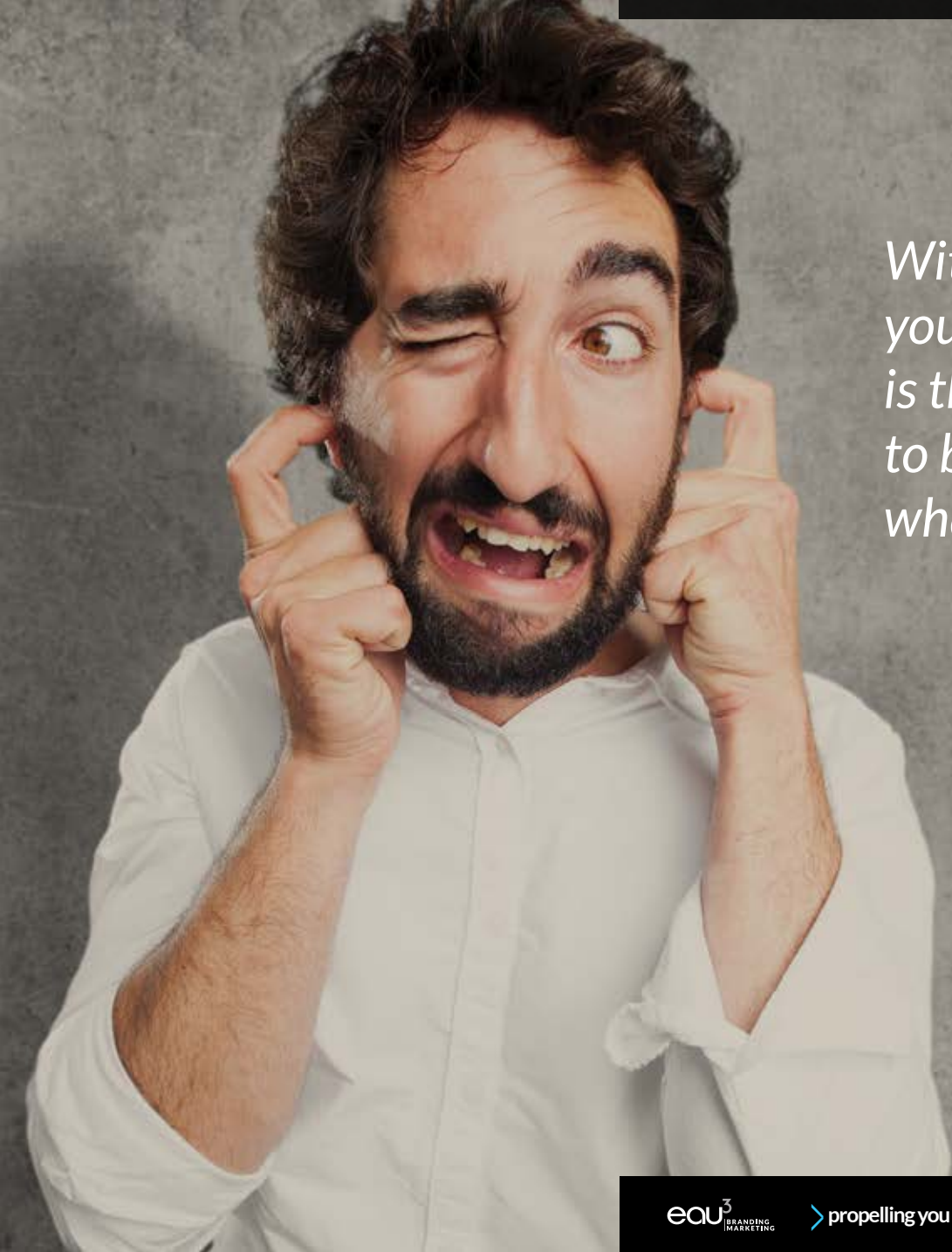


A man wearing glasses is shouting into a megaphone. The word "SCREAMING" is repeated in a large, light grey font across the background. The word "Stop" is written in a black cursive font above the word "SCREAMING".

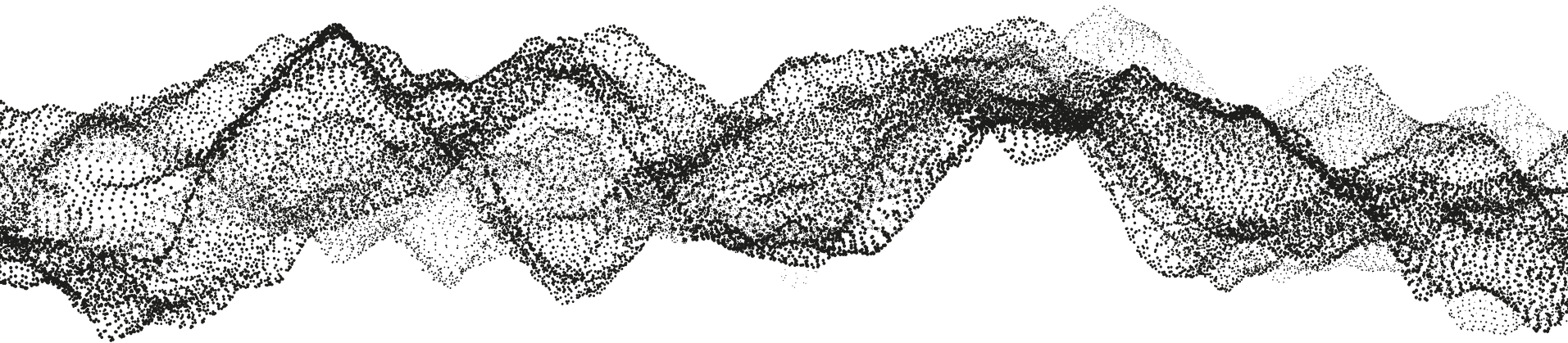
*Stop*  
**SCREAMING**



*With all the noise out there,  
you may think that screaming  
is the only way to get noticed,  
to be heard, and to communicate  
what you have to offer.*

**We don't think so.  
In fact, we know so.**

**For one thing, screaming is exhausting.  
It's costly and it will always be perceived as noise.**





# People don't like to be assaulted.

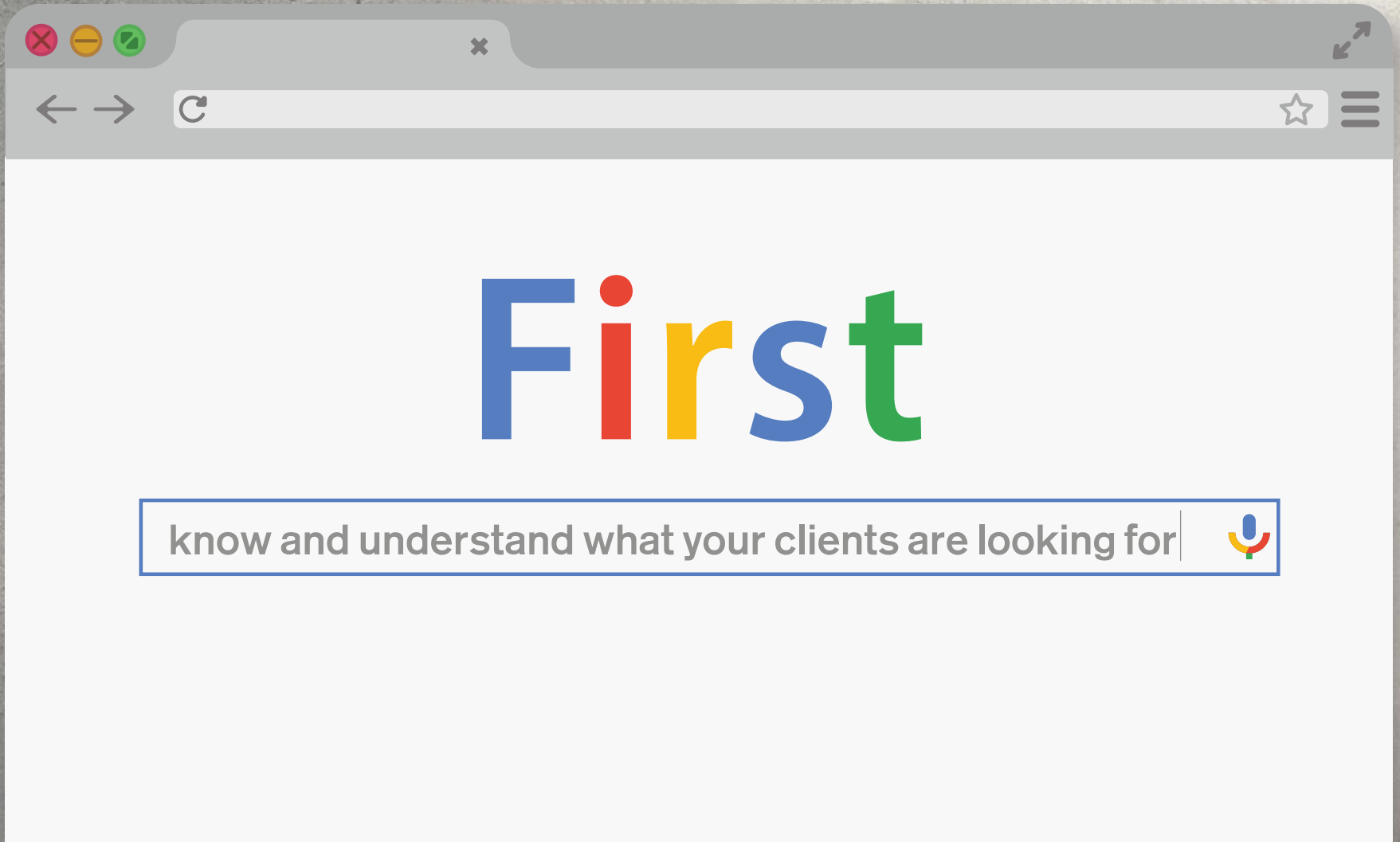
We don't respond well to screaming and shouting. It puts us automatically into defensive mode. It triggers a negative feeling, which pushes us to withdraw.

**Not exactly what you're aiming for.**

**B2B marketing is different.  
It's a privileged conversation.  
To join in, you need to be invited.  
**There is no point in screaming.**  
You're either invited or you're not.**

*How do you get invited,  
you're wondering?*

Well, that is the ultimate question.





**SECOND**

**POSITION  
YOURSELF  
IN THEIR  
DECISION  
PATH.**

**FINALLY...**



**BE RELEVANT**

Sometimes whispering the sweetest words  
can make all the difference.

*Need help? Just ask. We'll tell it like it is.*

**514 272 0303**

**eau<sup>3</sup>**  
**BRANDING  
MARKETING**

*Like the idea of doing something like this?  
Let's make it happen.*

**EAUCUBE.COM**

**> propelling you forward.**